



The Reading Center
DYSLEXIA INSTITUTE OF MN

2018 Annual Report



Since 1951, the mission of The Reading Center is to serve the needs of people affected by dyslexia.

We achieve this through:

Diagnostic testing and Educational Therapy (tutoring) for children and adults who struggle with reading, writing or spelling

Training educators in the Orton-Gillingham approach so that they can help dyslexic learners unlock the code to written language

Raising public awareness of the prevalence of dyslexia as well as the methods that are proven to teach reading



Dear Reading Center Supporter:

Thank you for your strong support in 2018 of our mission to serve the needs of people with dyslexia. 2018 has been another exciting year for this 68 year old organization. You, and many others, have answered our need for generous capacity and capital campaign donations that have enabled us to move forward with the construction of our new building. Construction is on schedule and we will hold our Grand Opening on Saturday, December 7, 2019. Watch for details.

Late in 2018, we received the amazing news that the Harper Family Foundation would donate \$1,000,000 to the capital campaign! We are so grateful for this transformative gift because it moves us much closer to completing the building project with as little debt as possible – allowing us to keep more of our dollars invested in students and programs.

We have nearly met our \$4.3 million fundraising goal; however, due to the cost to fully furnish and equip the building with up-to-date technology and audio visual equipment, we will need to raise additional funds.

We are still accepting donations toward the campaign, and there are still opportunities for donor recognition, such as pavers engraved with a personalized message that will be integrated into our sidewalk. It is a great way to honor a hard working student, a dedicated tutor/teacher, or a special dyslexic person in your life. Contact Sarah at The Reading Center if you would like more information, or go to our website under “Support Us” and “Capital Campaign.”

Although the building is the most visible part of our Capital Campaign, we have also been working to increase our capacity to serve more dyslexic students over the past three years as a part of our Capital Campaign. Investments were made across our entire organization including: adding additional Orton-Gillingham training opportunities online, as well as re-evaluating our staffing model and employment compensation plan. In the past three years we have trained and mentored 22 new contract tutors, hired 3 staff tutors, and most importantly, we exceeded our goal to increase by 50% the number of students that we tutor 1:1. We will move into the new building serving more students than ever in our 68 year history, thanks to your support.

Thank you to all of you who support not only our Capital Campaign, but who ensure that we have funds to bolster our life-changing programs as well as our scholarships for students with a proven need. It takes all of these efforts to power The Reading Center in the 21st Century. We could not do it without you.

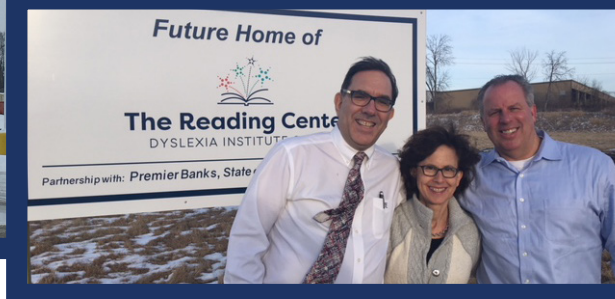
Gratefully,



Brittany Thompson
Chair of the Board, 2018-19



Cindy Russell
Executive Director



2018 Donors to The Reading Center

The Reading Center is grateful to all of the donors that share our mission.

Due to space limitations, the list below includes donors who have given \$250 or more during 2018. If there is an omission or mistake, please contact Sarah Carlson-Wallrath, Director of Development. Thank you!

Ultra Super Heroes \$500,000 and up

The Harper Family Foundation

Super Heroes \$25,000 and up

Drs. Brooks and Terri Edwards
Golden Rule Family Foundation
Mayo Clinic
Otto Bremer Foundation
Powers Ventures
Carl and Verna Schmidt Foundation
Scottish Rite Children's Foundation

Heroes \$5,000 - \$24,999

William and Heidi Bardsley
Sue Christenson
Asimoula and Andreas Constantinou
Crutchfield Dermatology Foundation
Ginger and David Holmes
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Nicholson Family Foundation
John and Pat Noseworthy
Olmsted Medical Center
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Rochester Concrete Products
Rochester Plumbing and Heating Co., Inc.
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Judy and Jim Sloan
Marguerite K. Smith
Nan and Gerry Snyder
Donn E. Sorensen
Becky and John Sperling
Think Mutual Bank
Erik and Eileen Thorpe
Al and Sharon Tuntland
Fay Van Vliet
Ellen and John Villa

Benefactors \$2,500 - \$4,999

Virginia and Carl Anderson
John and Nikki Beatty
Peggy and Dave Blegen
Jeff and Barb Brown
Dick and Nola Christiana

Data Recognition Corporation
Mike and Joy Fogarty
Eric and Karissa Funk
Jennifer Gowin
Rick and Jane Haeflinger
Dr. Norm and Char Hepper
Karsell Family Donor Advised Fund
Eugene Keller
Peg and Ross Mattke
Kari and Dave Richards
Ron and Karen Stark

Patrons \$1,000 - \$2,499

Alan C. Anderson, C.H.T.D., C.P.A.
Carl Anderson and Sherri Whalen
Anonymous
David and Barbara Arlander
Ken and Elaine Bauman
Mary Beer
John and Shelly Caldwell
Sherman and Charlotte Dance
Christopher and Amy Davis
Elizabeth and Roger Gomoll
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Paul and Kay Grinnell
Jan and Steve Hagedorn
Nicole Haugh
Dennis and Kay Hawley
Barbara Henoach
Marcia and Burke Henry
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Bobbi Lorusso
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Walt and Darcy Ling
Dr. Thomas and Leone Mauszycki
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Deborah and Fletcher Miller
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Abigail Redalen
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Cindy Russell and Rick Pribnow
Karen Russell
Mary and Eugene Sorensen
Marge and Ron Swee

United Way of Dodge County
Elann and Alan Wright
Alexis and Michael Zaccariello
Deb and Steve Zeldenrust

Fellows \$500 - \$999

Buddy and Christine Atkinson
Benike Construction
Nicole and Patrick Blegen
Richard and Cheryl Devlin
Joe and Jennifer Furst
Goodhue County Cooperative Electric
Dr. Roy and Betty House
Susan and Robert Jenkins
Ted and Lora Keller
Linda Mansfield and Ron Menaker
Patricia McCleese
Pat and Tom Miller
Susan Persons
Larry and Dorothy Peterson
Mark Pittelkow
Mary and Gerald Price
Joselyn Raymundo and Sean McCauley
Bert and Jane Reiman
Peter and Sara Ribbons
Rochester Commercial Banks Association
Rochester Morning Pride Lions
Ken and Mary Ann Sahs
Maureen Sanford
Paul and Maggie Scanlon
Lucille Schweyen
Clarence and Lois Shub
Kim and Eric Snyder
Roger and Paulette Steinberg
Lillian Stewart
Mike and Susan Swanson
Thrivent Financial
Tilson's Auto Repair
US Bank
David and Julie Watson
Meg and Tim Weir
Pat Whisnant
Niel and Beth Wiegand
Constance Williams and Michael Bostwick
Anne Worthington
Ruthann Yaeger
Barbara Zelinske

Assistants \$250 - \$499

Alan and Nadine Anderson
Paul Bucher and Christel Richter
Barbara Dufresne
John and Barb Farrell
Ann and George Fisher
Paul and Vicki Friedman
Somsiri Grinnell
Cher Hager
Kate and Patrick Jirik
Akela Juhl
Nicholas Keller
Kenneth K. Kinsey Family Foundation
Sharon Knapp
KNXR, Mn 975
Bonnie and Frank Kottschade
John and Paula Laskowski
Cindy Macon
Ronda and Robert McCully
Elizabeth and Malcolm McIntosh
Ruth Ann Miles
Jeffrey and Melissa Price
Betty Qualey
Dr. Dan Rohe
Kristine Rossman
Terry and Mary Schneekloth
Arlene and Ralph Sondag
Mark and Lisa St. Peter
Leo and Christine Stern
Gordy and Terri Stockinger
Jan and Jerome Taubel
Derrick and Brittany Thompson
Becky Vossberg
Denise Walsler-Kolar and Scott Kolar
Aileen Williams
Nancy and Scott Wolf
E. Andrew Wood and Krista Coleman Wood
Janet and John Woods
Paula Zollman

2018 Program Accomplishments

New in 2018 – we unveiled our new website with a growing list of resources for families and trainees, started a Professional Membership program to provide further professional development to our Orton-Gillingham Institute alumni, and formed a Dyslexia Coalition with three other like-minded nonprofits to advocate for legislative change at the Minnesota state capitol.

Student Services

Educational Testing: The Reading Center conducted affordable testing for 112 students ages 7 to adult. With testing results, students can uncover the nature of their reading struggle, which gives critical information to their families and schools.

Orton-Gillingham Tutoring: Our talented staff of 53 tutors provided 9,136 sessions of Orton-Gillingham tutoring to 189 students through 1:1 tutoring. 1/3 of our tutoring is provided online, enabling students outside of SE MN to receive the help they need.

Best of Basics Summer Program: Informed by the Orton-Gillingham approach, our month long, intensive, small group summer program is for children ages pre-K to grade 12 serving 56 students. This program helps students avoid the summer slide and improves their skills for the coming school year.

Reading Readiness Screenings/Reading Clubs: 32 preschoolers, age 4-6, were screened for free using nationally-normed tests that are predictive of reading failure for pre-readers. 26 of these young learners participated in our year-round Reading Club where the student and caregiver learned pivotal pre-reading skills, informed by the Orton-Gillingham approach.

Adult Education

Orton-Gillingham Training: The Reading Center trained 50 educators and parents in the Orton-Gillingham approach in both online and in-person formats. This training uses a rigorous training model lasting 120 hours, inclusive of a closely supervised practicum. Accredited by the Academy of Orton-Gillingham Practitioners and Educators, we offer a Basic and an Advanced Training in order to equip adults to teach struggling students from grade 1 to adult.

Scholarships

\$53,458 was awarded in scholarships to 55 students and 11 trainees. These scholarships enable students to receive tutoring so that no child need go without effective, life-changing services due to lack of family resources.

Outreach

Free Outreach Education: The Reading Center focuses on providing free, educational outreach to the public, so more parents will understand dyslexia, and therefore more students with dyslexia will be identified and receive the help that they need. In 2018, we reached 5,350 people with our free outreach presentations that included Dyslexia Simulations, Dyslexia 101 presentations, and program open houses. Several outreach opportunities were offered online extending our reach beyond southeast Minnesota.

Community Collaborations

Rochester Reading Champions: This innovative collaboration was created in 2014 and provides the same high quality, Orton-Gillingham tutoring used by The Reading Center, but targeted to struggling readers who are underserved. Tutoring is provided by Reading Center trained volunteers and is offered free to the student. The Rochester Public Library coordinates this program which provided 1,323 free tutoring sessions to 45 students at the Boys & Girls Club, Adult Detention and Hawthorne Adult Education.

Listos Preschool and Boys and Girls Club: 129 children entering kindergarten or first grade benefitted from Reading Center early childhood programming, helping these young students make gains so that they can be ready to read at school.

2018 Program Accomplishments

189 Students served 1:1 in our Orton-Gillingham tutoring program

36% of all tutoring sessions were delivered online

78 Students took one of our classes for students in kindergarten to 12th grade– Best of Basics, Reading Club, Writing & Study Skills

144 Students were tested, an increase of 45% over 2017

50 Adults were trained in our Orton-Gillingham Institute

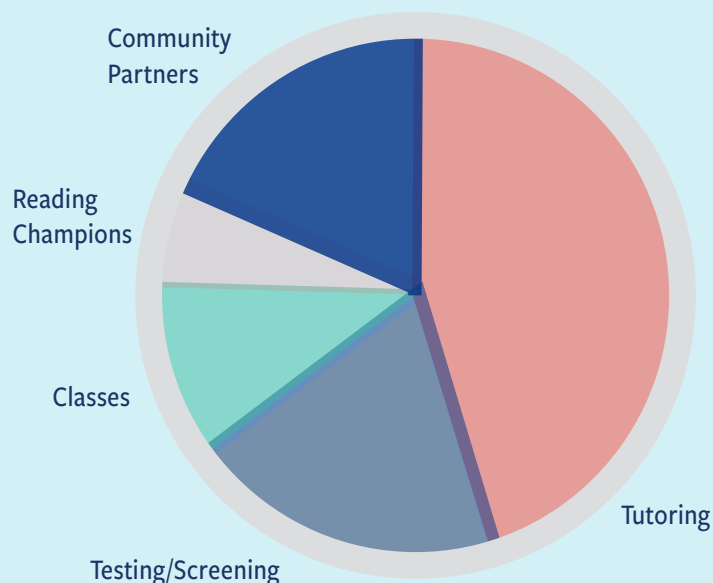
\$53,458 In scholarship dollars was awarded to 18% of our students

19,800 Unique visits to our newly designed website

5,350 People attended one of our outreach events

13 Trainees became Reading Center Professional Members in our first year of membership

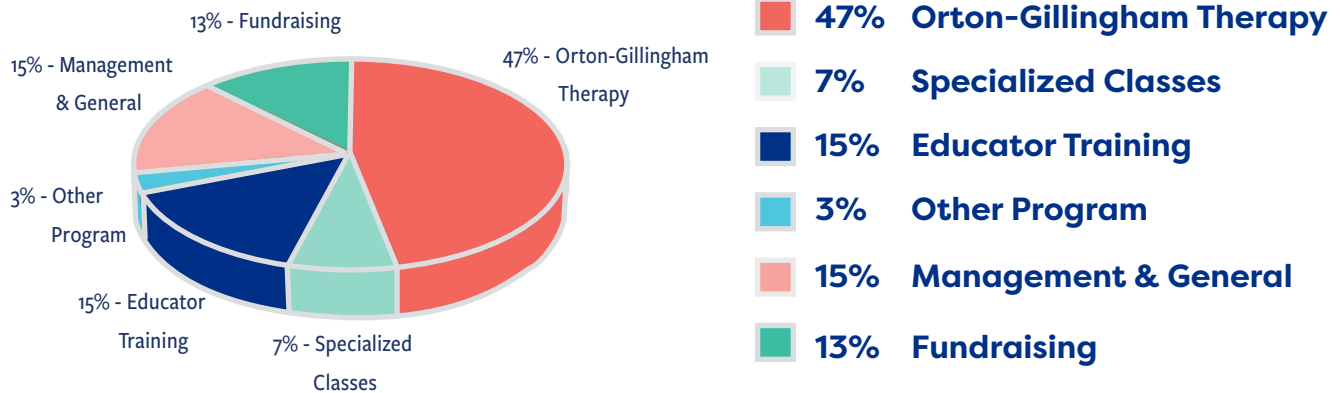
46 Minnesota counties had students in our 1:1 tutoring program (since 2011) – many attending sessions online!



In 2018, 720 Students Were Served Across All Programs



2018 Reading Center Expenses



2018 Audited Financial Position

Current Assets	\$ 2,274,703
Property and equipment	\$ 762,679
Endowment (held by Rochester Area Foundation)	\$ 46,261
TOTAL ASSETS	\$ 3,083,643
Current Liabilities	\$ 74,323
Long Term Liabilities	\$ 244,000
NET ASSETS	
Unrestricted	\$ 953,325
Temporarily restricted	\$ 1,811,995
TOTAL NET ASSETS	\$ 2,765,320
TOTAL LIABILITIES AND NET ASSETS	\$ 3,083,643
SUPPORT AND REVENUE	
Fee for Service	\$ 648,631
Donations	\$ 1,937,335
Misc.	\$ 14,242
Net assets released from restrictions	\$ 0
TOTAL SUPPORT/REVENUE	\$ 2,600,208
EXPENSES AND LOSSES	
Program Services	\$ 813,507
Management	\$ 173,265
Fundraising	\$ 142,252
Realized & Unrealized losses on investments	\$ 0
TOTAL EXPENSES/LOSSES	\$ 1,129,024
Change in Net Assets	\$ 2,765,320



The Reading Center/Dyslexia Institute of MN Board of Directors, 2018-19

Brittany Thompson, Chair, 2020

Investment Operations Manager, Treasury Services
Mayo Clinic

Amy Davis, Vice Chair, 2019

Division Chair, Communications, Public Affairs, Mayo Clinic

Chuck Brust, D Sc, MBA, Secretary, 2020

Enterprise Infrastructure Architect, Mayo Clinic

Danny Bucknell, Treasurer, 2020

VP of Rochester Regional Branch Services, Sterling State Bank

Kirk Kottschade, Past Chair, 2019

Vice President, Rochester Scottish Rite Children's Foundation

Carl Anderson, 2020

Attorney, Anderson Law Firm

Paul Bucher, 2021

Attorney, Dunlap and Seeger Law Firm

John Caldwell, 2019

Vice President of Business Banking, Bremer Bank

Richard Devlin, 2021

Olmsted County Administrator, Retired

Terri Edwards, MD, 2020

Pediatrician, Retired, Olmsted Medical Center

Marcia K. Henry, PhD, 2021

Professor Emerita, San Jose State University
Past President, The International Dyslexia Association (1992-1996)
Fellow, The Academy of Orton-Gillingham Practitioners and Educators

Ginger Holmes, 2020

Executive Director, Retired, Gift of Life Transplant House

Ilaya Rome Hopkins, 2021

Community Engagement Manager, Mayo Clinic

Jean Osman, 2019

Reading Center Founder-Retired
Fellow, The Academy of Orton-Gillingham Practitioners and Educators
Past President, The International Dyslexia Association, Upper Midwest Branch

Key Staff

Cindy Russell, Executive Director

Gade Grinnell, Office Manager

Amy Basnyat, Director of Testing

Sue Christenson, Director of Best of Basics

Sarah Carlson-Wallrath, Director of Development

Jan Hagedorn, Director of Reading Readiness

Fay Van Vliet, Director of Programming

Barbara Zelinske, Director of Teacher Training



The Reading Center

DYSLEXIA INSTITUTE OF MN

About The Reading Center Dyslexia Institute of Minnesota



The mission of The Reading Center/Dyslexia Institute of MN is to serve the needs of people affected by dyslexia. Founded in 1951 by Paula Rome and Jean Osman, The Reading Center began as a private, Orton-Gillingham tutoring business in Paula Rome's basement. Paula Rome recruited Jean Osman, and together they established an organization of teachers in Rochester to work with individuals who were struggling with dyslexia. She taught them how to apply the specially designed instruction known as the Orton-Gillingham Approach that she learned from her uncle, Dr. Paul Dozier, and his colleague, Dr. Samuel Orton. From the beginning, The Reading Center has enjoyed the high esteem of Mayo Clinic, from which we receive many referrals each year.

Over the years, The Reading Center has tested and tutored more than 9,000 students. Independent evaluation of our services has shown that our students increase their skills at rates that "exceed outstanding gains." The Reading Center has provided Orton-Gillingham training to 2,000 adults in order to ensure that future generations of students with dyslexia may receive the specialized instruction they need. The Reading Center is one of only two centers west of the Mississippi that is accredited by the Academy of Orton-Gillingham Practitioners and Educators for training and tutoring.

The major programs of The Reading Center include: Orton-Gillingham Therapy/Tutoring, Specialized Classes, Orton-Gillingham Training, and Outreach Education about dyslexia.



**Academy of
Orton-Gillingham
Practitioners
and Educators**

