



Sponsorship Opportunities for The Reading Center's *2022 Summer Best of Basics Program*



Please join us in making an impact in the community by supporting this life changing program.

For 71 years, The Reading Center/Dyslexia Institute of Minnesota has been changing the lives of students with dyslexia. **We have reached over 15,000 students and have an immense network of families, alumni, teachers and friends who help support us in what we do best – achieve literacy for all!**

Every summer in July/August, The Reading Center offers our Best of Basics Summer Program. Now in its 29th year, our Best of Basics Program serves children from pre-Kindergarten through High School. **We offer two and four week intensive summer programs to help struggling readers bridge the gap between grade levels and boost their skills before they start school in the fall.**



This year we are able to offer the program both in-person and online. Both options provide small group and 1:1 instruction to students during summer!

We would love to partner with you to bring our 2023 Best of Basics Program to more struggling students who need it. Sponsorship funding goes toward providing **scholarships for struggling students** who cannot afford the program, and toward **underwriting the costs** of providing the Best of Basics Program, such as classroom supplies and technology.



Thank you for your consideration

If you wish to be a sponsor for this year's Best of Basics Program, please contact Jamie Schwaba, Director of Development at 507-288-5271 or jschwaba@thereadingcenter.org.



The Reading Center

DYSLEXIA INSTITUTE OF MN



Sponsorship Levels

Academic Level Sponsor

\$1,000

- Logo on Reading Center Website
- Name and link to sponsor page via Reading Center Facebook post
- Name and logo in Reading Center newsletter
- Logo on online registration page
- Name and logo on marketing/registration flyer
- Logo on student notebook



Pupil Level Sponsor

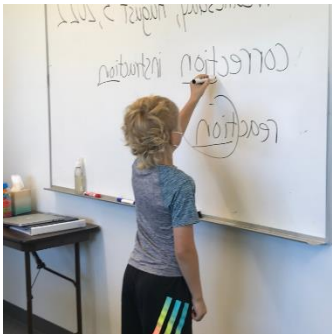
\$500

- Name on a Reading Center Facebook post
- Name in Reading Center newsletter
- Logo on online registration page
- Name and logo on marketing/registration flyer
- Logo on student notebook

Tutor Level Sponsor

\$250

- Name in Reading Center newsletter
- Name on marketing/registration flyer
- Name on student notebook



In-Kind Sponsor

Varies

- Name in Reading Center newsletter
- Name on Reading Center Facebook post
- Name on marketing/registration flyer
- Name on student notebook

Thank you for boosting struggling readers during our summer program

Reading Center website viewed by over
30,000 people

Reading Center Facebook page seen by
2,500 followers

Reading Center newsletter mailed to over
6,750 families

Registration page filled out by over
50 families

Marketing/registration flyer seen by over
4,000 families

Student notebook carried daily by over
50 students